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# SANTA BARBARA ASSOCIATES

Founded 1981

## WOMEN IN LEADERSHIP POSITIONS

*Making Connections, Sharing Expertise,  
Inspiring Confidence, Encouraging Growth*

## April 2023 Newsletter



### *Message from the President*

Dear Santa Barbara Associates and Friends,

Welcome Spring! Now that the sun has returned, there are plenty of reasons to get out and enjoy all that Santa Barbara has to offer. Call a friend from the club and head out to one of the many events happening around town this month. Outdoor opportunities with area nonprofits include **Picnic in the Garden at LotusLand** (4/8), **Free Senior Day at the Botanic Garden** (4/19), **Earth Day Celebration at the Zoo** (4/22), and the two-day **Santa Barbara Earth Day Festival** (4/29-4/30). Visit their respective websites for detailed information.

The SBA board has been hard at work planning member activities for the coming year. We are grateful for the time and talent they bring to the club in order to provide opportunities for members to network professionally and connect socially. Our upcoming luncheon on April 13th features one of SBA's favorite guest speakers, **Greg Gorga, Executive Director of the Santa Barbara Maritime Museum**. You won't want to miss this one!

Read on for information about SBA events and news from your fellow club members. Please be in touch with news of your own. We would love to share it with your fellow members.



Warm regards,  
Susan Bradley, SBA President 2023

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## *Santa Barbara Associates 2023 Board of Directors*

### **Executive Board**

Susan Bradley, President  
Lori Sullivan, Vice President  
Marcie Friedlander, Secretary  
Carla Long, Treasurer  
Sue Larsen, Past President  
Sharon Van Gundy, Board Advisor

### **Board Members**

Barbara Bartolome  
Chris Bashforth  
Tanis Hammond  
Denise Lockhart  
Ginny Milhoan  
Cecilia Ordonez

### **Committees:**

**Program Committee** - Chris Bashforth, Chair  
**Hospitality** -  
**Membership** - Marcie Friedlander, Chair  
**Website** - Lori Sullivan, Point Person  
**Newsletter** - Kim Larsen, Point Person




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## *What Are Our Members Doing?*



### **Gretchen Hewlett** *Gretchen's Retirement Activities*

My retirement came a bit unexpectedly – even for me. Like everyone in my life, the COVID-19 pandemic had an adverse effect on my work (for the Foundation for Santa Barbara City College). While some (foolishly) believed we'd be back in the office three weeks following the early March 2020 shutdown, SBCC's campus became a wasteland – all classes going to remote – and fundraising work largely accomplished on the telephone and eventually on Zoom – yet another noun that has become an all-too-familiar verb.

I was one of the lucky ones – I have a mountain cabin that I retreated to with my cat – to work remotely for several months. "Luck" brought with it a disappointing isolation from my favorite part of work life – interacting with folks who love and support the college. The phone is fine, but a pretty substandard way to maintain friendships. In an early 2021 conversation with the Foundation CEO, when asked about thoughts on retirement, I surprised us both by saying: Yes, June 30 (2021). There it was – no going back.

I love the Spanish word for leaving work to spend one's final decades in exploration: jubilacion ('who-bee-lah-see-own') Jubilacion, if you will. And that's what it's been for me.

I sleep sounder (and later), lavishly and frequently enjoy the company of friends, travel (Mexico, Sicily, and Calistoga for some serious mud baths, massages, and spa treatments), and satisfy a thirst for knowledge. Gardening (a new cactus and succulent plantation) and reading, reading, reading are integrated into the mix.

After graduating from UCSB and making the decision to stay in Santa Barbara, I learned of SBCC's Adult Education courses – only to discover that most took place during the day, when I was making my mark and earning my daily bread. No longer! Now I'm enjoying History and Appreciation of Jazz, Sour Dough Breadmaking (in the first post-COVID use of AE kitchens), Senior Strength and Stability (thanks, Sally Saenger), and Astronomy (hello, images of the fantastic James Webb Telescope). It makes me happy to know that billions of lightyears away, there are worlds composed of the same elements as our little blue marble. We truly are stardust!

And I'm looking forward to much more of the same! And to getting my 94-year-old mom moved into an SB retirement community this year.

Cheers!

Gretchen

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## **Rachel Quittner** ***Welcome Our New Member!***



Our new member, Rachel Quittner, has a lot going on. She is part of The Santa Barbara Real Estate Team with SBA Member, Nancy Newquist-Nolan. This is Rachel's full-time work, which is very busy. However, she has a background in dancing and is excited to report that she is volunteering her time as a choreographer for the Grace Fisher Foundation's entry in the June 24th Solstice Parade. She will be teaching classes at the Foundation's new beautiful Art Studio located in La Cumbre Plaza. Rachel is building a team of women to help make children with special needs shine!

Rachel would like to invite the SB Associates to join her dance class and perform in the parade. There will be six Saturday classes from 9:00- 10:00 am, April 8th to June 10th, with a suggested donation of \$10 - \$20 to benefit the Grace Fisher Foundation. Call Rachel at 805-637-8932 or visit [YourSBTeam.com](http://YourSBTeam.com).

If you're not up for dancing but would still like to participate, please reach out to Rachel. There are many opportunities to help, such as: float-building (Solstice yard), cutting out materials for costumes, etc. There will also be a "Buddy Walk" the Saturday before the Solstice parade at Chase Palm Park from 11 am – 3 pm. This program is supporting our very own Santa Barbara Down Syndrome Chapter. Come join the fun... live bands, food, drinks, happy children, AND Grace's Solstice Parade Party will be performing that day too. For more information visit [GraceFisherFoundation.org](http://GraceFisherFoundation.org).

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## ***Members, tell us what you are doing!***

Please send an e-mail to [sbradley@sbma.net](mailto:sbradley@sbma.net) with a few lines about an event, a trip, or other things you are involved with. We would love to hear about it!

Thank you, Susan Bradley

## Calendar of Events

**Thursday, April 13, 2023**

SBA Luncheon Meeting  
Noon / University Club



**with Guest Speaker  
Greg Gorga**

Executive Director  
Santa Barbara Maritime Museum  
**"Point Conception &  
Santa Barbara Lighthouses"**  
**\$35.00 [RSVP Online!](#)**

*(May - No Meeting)*

**Thursday, June 15, 2023**

SBA Luncheon Meeting  
Noon / University Club

**with Guest Speaker  
Luke J. Swetland**

President & CEO  
Santa Barbara Museum of Natural History

*(July - No Meeting)*

**Thursday, August 10, 2023**

**"End of Summer Party"**

6:00 pm / University Club Patio

**Thursday, September 14, 2023**

SBA Luncheon Meeting  
Noon / University Club

**with Guest Speaker  
Dr. Kurt N. Ransohoff**

CEO and Chief Medical Officer  
Sansum Clinic

*(October - No Meeting)*

*(November - No Meeting)*

**Thursday, December 7, 2023**

**Holiday Party**

6:00 pm / University Club



**Watch your Inbox  
for details!**





April 5<sup>th</sup>



April 9<sup>th</sup>



## *April Birthdays!*

**Sue Larsen**  
April 5

**Marci Friedlander**  
April 7

**Rosemary Whitney**  
April 15

## A Reminder from Sue Larsen...

### **SCAMMERS ARE STILL OUT THERE!**

And they are targeting through the telephone, computer, and mail. Be aware of what you read and don't give information over the telephone or your text messages. Watch where you are getting e-mails from....If you don't trust the message don't reply, just delete. If it's important they will send you a letter. In 2022, Americans lost \$8.8 Billion to fraud.



**Do not be one of those Americans this year!!!**

## *Membership is Everyone's Job!*

### **Annual Membership Dues**

#### **Membership Dues for 2022-2023**

If you have paid, great! **If not, please PAY ASAP! They were due June 30th:**  
**[CLICK HERE!](#)**

### **Your Member Profile**

Do you need to update your member profile? Change your contact information? Please review and update your Membership Profile information. (Contact [Sue Larsen](#) if you forgot your login and password.)  
**[CLICK HERE!](#)**

### **New SBA Membership**

If you know a prospective member please contact [Marci Friedlander](#).

### **Individual Membership in the University Club**

Since the Santa Barbara Associates is now deemed to be a **Firm Member of the Club**, members of the Associates for more than a year are able to join the club without an initiation fee and only have to pay their monthly dues. **For more information contact Susan Bradley (805) 884-6427.**

## *SBA Sponsorship Opportunity!*

### *Support the Newsletter & Website, and Advertise Your Business!*

**Become a Member Partner!** Advertise your business in our monthly newsletter and on the **NEW [Marketplace](#)** page on our website for **\$125.00 per year**. We'll post your business information to our monthly newsletter and on our website for one year!

**[CLICK HERE!](#)**

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**Contact Marci Friedlander**  
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